

PRIVACY NOTICE FOR SUPPLIERS

CASUVE, S.A. of C.V., located at Blvd. Adolfo López Mateos No. 2611 Oriente, Col. Guadalupe, in León, Guanajuato, hereby informs you that the personal information collected on you to date or which is subsequently collected or generated as a result of the legal relationship existing, such as: full name, email address, street address, phone number, cell phone number, signature, place and date of birth, nationality, photograph, taxpayer registration number (RFC), employer registration number, employment information, academic degree, trade references, as well as information regarding, for example, property ownership and bank and/or credit cards, will be used for such purposes as may be required in connection with the aforementioned relationship, such as: **PRIMARY PURPOSE:** to give you a supplier registration, to prepare the contracts or acts necessities to sustain the relationship that you have or want to have with us, make payments, billing, enforce and / or execute obligations, assess their performance and quality as a supplier within a specific market, **SECONDARY PURPOSE:** to recommend your products or services to others.

If you do not wish for your personal information to be used for the secondary purpose listed above, please note that you have a period of 5 (five) days in which to notify us to this effect via email at privacidad@radissonpoliforumplaza.com.

In the event that you provide us with personal information relating a third party, you acknowledge that you have the consent of such party for us to use this information to contact them.

It is understood that you consent to the transfer of any such information for these purposes, where applicable, to any entity that forms a direct or indirect part of our company, its subsidiaries or affiliates, as well as to any third party, either local or foreign, including: a) any banking institution or other related supplier involved in the processing of payments, b) any person connected with us that is involved in service, verification, review or certification processes relating to tax and administrative matters, c) any third party in compliance with applicable laws and/or court or administrative orders, and d) the competent authority, where required.

In order to restrict the use and disclosure of your information, we will maintain physical, administrative, and technical security measures in place, as well as policies and procedures to protect the security and confidentiality of the information obtained.

Withdrawal of Consent and Exercise of ARCO Rights

You may withdraw your consent for the use of your personal data at any time and exercise any of your ARCO (Access, Rectification, Cancellation or Opposition) rights by emailing our Privacy Officer at: privacidad@radissonpoliforumplaza.com. The email in question must include the following:

(i) The name and address of the Data Subject or any other details of where you can be notified of the response to your request;

(ii) Documentary proof of the identity of the Data Subject or, where applicable, that of the Data Subject's legal representative;

(iii) A clear and accurate description of the Personal Data in connection with which you wish to exercise your ARCO rights; and

(iv) Any other item or document that could help us locate the relevant Personal Data.

If any of the Data Subject's Personal Data is inaccurate or incomplete, in addition to providing the information and items listed above, the Data Subject must specify the modifications required and provide the necessary documentation to support the request.

Limitation and/or Disclosure of Your Information

You may restrict the use or disclosure of your personal information by emailing us a request to this effect at privacidad@radissonpoliforumplaza.com.

To read this Notice and any amendments hereto, visit www.radisson.com and/or www.atrius.com.mx, or see the notifications posted at our offices and branches or included in all of our correspondence with you.

Latest update: 6/26/2014